

#### ABSTRACT OF THE DISCLOSURE

In a rod-like member 2 through which light can pass, one end 2a is formed as a light exit portion, other surface than this one end 2a is formed as a light reflecting surface 2b and a plurality of LEDs 3 is disposed on the longitudinal direction side surface of the rod-like member 2 of this reflection surface 2b along this longitudinal direction to thereby construct a light source apparatus 1. Thus, a light source with high luminance and high focusing efficiency suitable for use with a projection type display apparatus or the like can be realized by using LEDs.